

## BEST STEPS FOR FUNDRAISING WITH THE *INSCRIBABLE WRISTBAND*

The *Inscribable Wristband* greeting package, envelopes and wristbands are all part of a fundraising line of products available to organizations, and individuals, looking to increase fundraising dollars. A unique aspect of this line of products is that they can be used to support any cause.

The first step to fundraising, with the *Inscribable Wristband* package, is to recruit a team of people that believe in your cause. The second step is to begin your fundraising campaign with selling each of your team members the *Inscribable Wristband* package for \$10.00. As they become your first customers, this also initiates their ownership and commitment to the cause. Remember, you are not just selling a product; you are recruiting team members to support, and further, the cause.

You will notice the phrase *Make a DIFFERENCE21* on the *Inscribable Wristband*. Please have each member of your team color in this phrase, in their favorite color to highlight your fundraising campaign slogan. Ask each member of your team to wear the *Inscribable Wristband* as they go about selling the *Inscribable Wristband*. For the second *Inscribable Wristband* have them create their own personal message, or use one of the many personal messages on the *2icho1* website. This wristband, now inscribed with a personal message, should be given to someone they care about. With the knowledge and experience of how the *Inscribable Wristband* works they are now ready to go out and inspire others to *Make a DIFFERENCE21* by selling the product!

MA&E A DIFFERENCE 21,